



Consulaat-Generaal van het  
**Koninkrijk der Nederlanden**

To mark the signing of the Memorandum of Understanding  
between the National Film & Video Foundation (NFVF)  
and the Nederlands Fonds voor de Film (NFF)

the Consul of the Netherlands, Ms Margreet Beekman

requests the pleasure of your company

at a cocktail reception  
at the Theatre Well in the Artscape Theatre

on

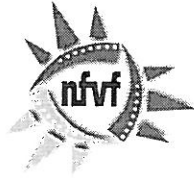
**Thursday 17 November 2005**  
**17h30 – 19h00**

**RSVP: by 15 November 2005**

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national film and video foundation  
SOUTH AFRICA

## Framework for the official signing of the MOU between National Film and Video Foundation and Nederlands Film Fonds

This briefing document is structured in the following main sections:

1. Introduction and signing of the MOU between the National Film and Video Foundation and Nederlands Film Fonds.
2. Outline of proposed organisations and industry stakeholders' panel discussion and participants
3. The 'Signing' planning process.

## **INTRODUCTION AND BACKGROUND**

The National Film and Video Foundation ("NFVF") and the Nederlands Film Fonds ("NFF") both have received a number of requests from various stakeholders in the industry to investigate the possibility of a cooperation agreement between both organisations. In the long term this could result in a co production treaty between both countries.

The National Film and Video Foundation is the statutory body mandated to implement government policy with respect the film industry in South Africa. The vision of the NFVF is to strive for a quality South African film and video industry that is representative of the nation, commercially viable and encourages development. The NFVF aims to support this by creating an environment that develops and promotes the South African film and video industry, domestically and internationally.

The Netherlands Film Fund is the national agency responsible for supporting film production and cinema in the Netherlands. It focuses on the quality and diversity of feature films, documentaries, shorts, animation en experimental films.

In order to facilitate further dialogue between the industry and government on this matter the NFVF and NFF will sign a Memorandum of Understanding ("MOU") on the 17 November 2005 at Sithengi in Cape Town, South Africa. Save for the above, both the NFVF and the NFF mainly wish to encourage the cooperation between filmmakers from partner countries in the filed of film production.

After the official signing of the MOU both organisations wish to hold a presentation designed to inform industry of the various film finance possibility in each country. We wish to host a panel discussion to address the various issues regarding the current incentives readily available for filmmakers.

The NFVF and NFF hope that this presentation and signing of the MOU will be a forum for discussion, and it is anticipated that the presentation will provide a basis for developing further cooperation.

South Africa has signed co-production treaties with three countries, Italy, Canada and Germany, which extend a range of benefits to filmmakers from each country. In addition the NFVF has signed three MOU's one with the National Film Development Corporation of India, with the CNC in France and Sweden. The NFVF is thrilled to sign this MOU with the Netherlands Film Fund as it will strengthen ties between both countries, the partner-organisations and more importantly between film makers.

To this end this briefing document has been prepared for circulation among stakeholders to facilitate their preparation for the signing and presentation.

This document serves as a background to assist the NFVF and the NFF to prepare input for the MOU and presentation. We therefore request your input, comments and suggestions. Please ensure that if you have any comments and ideas, kindly submit them to the NFVF by 9 November 2005.

We further wish to invite you to contribute at the presentation. We understand that this might come at a late stage, and we apologise for that. But you have been identified as one of the stakeholders who either already have good contact with each other (Dutch or South African filmmaker) or are currently interested to develop further contact.

Kindly submit your participation and suggestion before same date with an indication of which topic you wish to present.

For attention  
Julia Teboho Nzimande  
Policy and Legal Coordinator  
[julian@nfvf.co.za](mailto:julian@nfvf.co.za)  
011 483 0880

## PANEL DISCUSSION

The NFVF and NFF will facilitate discussion between the various representatives of the industry, this after the official signing of the MOU.

17<sup>th</sup> November  
13h00- 14h00  
Theatre Well

Chair: to be confirmed

Panellists: to be confirmed

Jeremy Nathan Du8  
Steven Markowitz Bigworld  
Reinier Selen

Aims

The aim and objective of the presentation is to

- Address film finance possibilities in each country
- Develop further relations

Participants

A. Industry representatives and filmmakers

B. National Film and Video Foundation and the Netherlands Film Fund

Each of the organisations will give their input on the practice of the funding possibilities, tax incentives and subsidies in each country and an answer from their viewpoint to the industry presentations and questions from the floor.

## MOU

Planning process

The MOU process is divided into seven phases and tasks

1. Drafting of MOU, this will definitely take place!	End October 2005	
2. Liaison between both organisations, Sithengi and industry/film makers	Until 16 <sup>th</sup> November 2005	
3. Dispatch of request for industry-input to signing of MOU and thereafter possible presentation by NFF and NFVF and industry stakeholders.	From 1 <sup>st</sup> November 2005 'till 9 <sup>th</sup> November 2005	✓
4. Liaison with Sithengi to include signing of MOU into programme on website. We are unfortunately too late for conference programme.		✓
5. Meeting/email with the panellists and discussing best position, consolidating all the presentations	From 14 <sup>th</sup> November 2005 till 16 <sup>th</sup> November 2005	✗
6. Signing of MOU and presentation thereafter by NFVF, NFF and industry players	17 <sup>th</sup> November 2005	✓
7. Cocktail still to be confirmed by Dutch delegation	17 <sup>th</sup> November 2005	✓