

MEMORANDUM OF UNDERSTANDING

ENTERED INTO

BETWEEN

THE NATIONAL FILM AND VIDEO FOUNDATION OF SOUTH AFRICA (NFVF)

AND

THE NATIONAL CENTER OF CINEMA AND AUDIO VISUAL OF ALGERIA (CNCA)

PREAMBLE

Whereas the Republic of South Africa and the Government of the People's Democratic Republic of Algeria signed an Agreement on Cooperation in the Field of Arts and Culture on 07 July 2009.

Desirous to implement the provisions of Article 1 of the Agreement on Co - operation on the Fields of Arts and Culture which provides for the Parties full commitment to promote mutual beneficial co-operation in the fields of arts and culture and developing activities, programmes and projects for cultural and artistic exchange.

Taking into account Article 3 (2) (b)(ii) of the Agreement on Co-Operation in the Fields of Arts and Culture which states the Parties intention to encourage the exchange of co-operation in various cultural fields of interest, including institutions in charge of cinematography.

Wishing to realise the provisions of Article 4(1) which states the Parties intention to promote contact and co-operation between interested institutions, organisations and individuals in both countries in the fields covered under this Agreement.

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The National Film and Video Foundation of South Africa, a statutory body created in terms of Section 2 of the National Film and Video Foundation Act No. 73 of 1997 and Le Centre National du Cinema et de L'Audiovisuel of the People's Democratic Republic of Algeria hereby propose to enter into a Memorandum of Understanding (MOU) which covers the following broad areas of co-operation in respect of the film and video industry:

- 1. Co Production**
- 2. Festival programmes**
- 3. Distribution and exhibition**
- 4. Education and training**

ARTICLE 1

Co Production

- 1.1 The Parties will encourage and facilitate the collaboration between producers and film practitioners.
- 1.2 The Parties will organise forums aimed at facilitating collaboration between filmmakers and industry practitioners from both countries.

ARTICLE 2

Festival Programmes

- 2.1 Each Party will identify appropriate film festivals organized in their territory as platforms to showcase the films of the other Party. If necessary, the Parties will collaborate with the organizers of the festivals in order to facilitate a networking platform for Algerian and South African film professionals.



- 2.2 The NFVF and the CNCA shall explore the possibility of organising a film programme of the other country on their film festivals.

ARTICLE 3

Distribution and exhibition

- 3.1 Both Parties undertake to devise strategies to encourage the distribution and exhibition of films from both countries especially those made between nationals of the two countries.

ARTICLE 4

Education and training

- 4.1 In collaboration with their respective national organizations, the Parties will encourage the exchange in relation to training, teachers and students.
- 4.2 The Parties will exchange and facilitate the organization of specialized seminars and access to works of reference.

ARTICLE 5

Representation

- 5.1 Each party agrees to designate a representative, who will be responsible for the implementation of this Agreement:

In case of the NFVF: Mr. Eddie Khalipha Mbalo, the Chief Executive Officer



In case of the CNCA: Mr. Karim Ait-Oumeziane, Director General

- 5.2 The Parties will meet at least once per annum to discuss the progress and evaluation of programmes arising out of this Agreement.

ARTICLE 6

Duration

- 6.1 This Agreement will be valid for three (3) years after the date of signature and will be extended for another three (3) years period thereafter. Either Party may renew this Agreement by notifying the other Party in writing, six (6) months before the date of expiry of the current Agreement.
- 6.2 Either Party may cancel this Agreement, by giving a six (6) months written notice to the other Party of the intention to cancel this Agreement.

Signed at ALGIERS on this..... day of July 2009

Mr. Eddie Mbalu

Chief Executive Officer
National Film and Video Foundation

09. 07. 2009
Date

Mr. Ait Oumeziane

Director General
National center of cinema
and audio visual

09-07-2009.
Date