



national film and video foundation
SOUTH AFRICA



COOPERATION AGREEMENT

between

The National Film and Video Foundation (South Africa)

and

The Centre National de la Cinematographie (Republic of France)

The National Film and Video Foundation (hereafter NFVF), of the Republic of South Africa and the Centre National de la Cinematographie (hereafter CNC) of France, hereafter called the parties, have agreed to the following.

Article 1

Cultural Diversity

The parties attach great importance to the preservation and promotion of cultural diversity in the field of cinema and of the audiovisual industry, with the objective to guaranteeing access to the public to a supply of diverse cinematographic and audiovisual works.

Article 2

Coproduction

The parties agree that co-productions are one of the primary means which encourage the circulation and exchange of cinematographic works between the two countries, and are an important source of funding for film and television productions. They will therefore do their best to encourage such co-production projects thanks to existing support mechanisms, such as subsidies and other government support measures.

In addition, when potential co-production projects are proposed, the parties will facilitate the development of relationships between the producers who are likely to participate in these co-productions.

The parties will proceed with discussions with a view to preparing a draft cinematographic co-production agreement to be negotiated and signed by their respective governments.

Article 3 Distribution

Each party will support the distribution of each other's films in their country, within the means of the mechanisms of support at their disposal. Each film shall by right be entitled to the usual benefits.

The NFVF agrees to track with particular care projects that are co produced with the support of NFVF.

The CNC agrees to track with particular care those South African film productions which will be presented within the framework of the procedures of selective support for distribution.

Article 4 Education and training

In collaboration with their respective national educational institutions of higher learning for film and television, the two parties will encourage the exchange in relation to training, especially the exchange of teachers, and the organisation of specialised seminars and access to works of reference.

The CNC will encourage relevant French training organisations to set up master classes in South Africa and to facilitate to this end the secondment of French teachers or professionals to South Africa with the support of the French Embassy in Pretoria, South Africa. Moreover, the CNC may facilitate the organisation of specific workshops in areas of focus as agreed upon by the parties.

Lastly, it is the aim of CNC and NFVF to support those professionals or teachers of the two countries who wish to undergo training in the partner country and to facilitate the process.

Article 5 Festivals

Each party shall aim to identify, among the festivals organised in their territory, those that will showcase the works of the other party. Should it be necessary, the parties will collaborate with the organisers of the festivals in order to facilitate the showcasing of professionals of the other party.

In addition, the parties will work towards the possibility of creating a section dedicated to the 'cultural diversity' in international festivals in France and South Africa.

Article 6 Besides this agreement

Each party agrees to designate a representative, who will be responsible for the implementation this agreement :

In case of the CNC : the Director of European and International Affairs

In case of NFVF: the Senior Manager: Policy, Government and Public Affairs.

The two parties wish to meet each other annually, in order to ensure follow up of this agreement, for instance during the Cannes film festival.

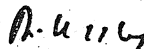
The two parties agree to publicise the conclusions of each meeting.

This bilateral global agreement will be in effect for three years after coming into force.

Signed two originals in Cannes on the 18th of May 2004.



Eddie MBALO
Chief Executive Officer
National Film and Video Foundation



David KESSLER
Directeur général
Centre National de la Cinématographie