



national film and video foundation
SOUTH AFRICA

an agency of the
Department of Arts and Culture

Press release
for immediate release

SAFTAs 11 set to celebrate South African Talent

SA's got it, let's celebrate it

The upcoming (South African Film and TV Awards) SAFTAs 11 will be taking place from the 16th to the 18th of March 2017 at Sun City 'a world within a city'. This prestigious event is nothing short of a star-studded commemoration of South African talent. The theme 'SA's got it - let's Celebrate it' will honour the quality and excellence that the film industry has honed for the past 10 years.

The SAFTAs, managed under the custodianship of the National Film and Video Foundation (NFVF) are an integral part of the growth, skills development and transformation aligned with NFVF's goals for the industry.

The NFVF have appointed over 181 judges across the industry to adjudicate a fair voting process that started in December 2016 which will end in early February 2017. The SAFTAs 11 judging process has been under the directorship and guidance from industry practitioners such as Jerry Mofokeng, Dr John Kani and Firdoze Bulbulia. All the auditing for the SAFTA's 11 judging process has been officially procured by PWC South Africa. To date, the SAFTAs 11 nominations have received more than 441 submissions from production houses across the country ranging from 89 categories across feature films, animation film, special public vote, and most popular TV presenter. The SAFTA's 11 will also introduce two new categories which are Micro Budget Film and Best New Presenter.

Zama Mkosi, CEO of the NFVF said, "The SAFTAs have been a successful platform that we as the NFVF continue to recognise. Celebrating South African talent as well as reflecting on all the creativity and artistic offerings that the film industry has spearheaded allows us to compete on a global scale. We believe that our efforts have vastly contributed towards turning the film industry into a business that has a positive impact towards South Africa's GDP. The film industry has contributed over R3.5 billion between 2013 and 2016 which goes to show the role that we play in the growth and transformation of this country".

The SAFTAs 11 have also collaborated with partners such as Sun International, Sun City will be home of the SAFTAs for the next 5 years. Mc Café has returned as a key partner again this year and they are proud sponsors of the Best Actress and Actor in a Feature Film Award. Ster Kinekor has shown their commitment to the development of the industry and have come on board to sponsor the Youth Achiever Award. The contribution of all our partners signifies the importance of partnerships between the private and public sector to develop and grow the industry and will elevate the experience and display a world class awards ceremony.

Zama Mkosi concluded by saying, "We are anticipating a very successful and mesmerising SAFTA's 11 that South Africa can enjoy and experience with us. The NFVF and all partners are working very hard to make sure that this year's awards ceremony highlights the belief and unparalleled passion that we have in the South African film industry.

The SAFTA's 11 will be live on SABC 2 on the 18th of March 2017, and will be followed by a nominee announcement event on the 16 February 2017.

SAFTAs 11 has 89 official categories:

NEW CATEGORIES

Micro Budget Film, Best Talk Show Host and a new discretionary Youth Achiever Award

STUDENT FILM	Best Student Film
SHORT FILM	Best Short Film
ANNIMATION	Best Animation (disqualified, did not receive enough entries)

TV COMEDY

Best Actress
Best Actor
Best Supporting Actress
Best Supporting Actor
Best Achievement in Directing
Best Achievement in Script
Best Achievement in Post Production
Best Achievement in Art / Production Design
Best Achievement in Wardrobe, Make-up & Hair
Best TV Comedy

TV SOAP (INCLUDING TELENOVELA)

Best Actress
Best Actor
Best Supporting actress
Best Supporting actor
Best Achievement in Directing
Best Achievement is Script
Best Achievement in Original Music
Best Achievement in Art / Production Design
Best Achievement in Post Production
Best Achievement in Wardrobe Make-up & Hair Team
Best Post Production
Best TV Soap

TV DRAMA

Best Actress
Best Actor
Best Supporting Actress
Best Supporting Actor
Best Achievement in Directing
Best Achievement in Script
Best Achievement in Editing
Best Achievement in Sound Design
Best Achievement in Original Music
Best Achievement in Art / Production Design
Best Achievement in Wardrobe, Make-up & Hairstyling
Best Achievement in Cinematography
Best TV Drama

FEATURE FILM

Best Actress
Best Actor
Best Supporting Actress
Best Supporting Actor
Best Achievement in Cinematography
Best Achievement in Sound Design
Best Achievement in Original score
Best Achievement in Editing
Best Achievement in Production Design
Best Achievement in Make-up and Hair
Best Achievement in Costume Design
Best Achievement in Directing
Best Achievement in Script
Best Feature Film

MADE FOR TV MOVIE OR DIRECT TO DVD OR VOD

Best Made for TV Movie

MICRO BUDGET FILM

Best Micro Budget Film (disqualified, did not receive enough entries)

WILDLIFE

Best Achievement in Cinematography
Best Achievement in Sound
Best Achievement in Editing
Best Achievement in Directing
Best Achievement in Script
Best Wildlife Programme

DOCUMENTARY FEATURE

Best Achievement in Cinematography
Best Achievement in Sound
Best Achievement in Editing
Best Achievement in Directing
Best Documentary Feature

DOCUMENTARY SHORT

Best Achievement in Cinematography
Best Achievement in Sound Design
Best Achievement in Editing
Best Achievement in Directing
Best Documentary Short

CHILDREN'S PROGRAMMING

Best Youth Programme (Age 16 -25)
Best Children's Programme (Ages 1-15)

TV NON-FICTION

Best Variety Show
Best Reality Show/ Local Format Programme
Best Game Show
Best International Format Programme
Best Educational Programme
Best Current Affairs Actuality Programme

Best Talk Show
Best Talk Show Host
Best Magazine Show
Best Music Show
Best Sports Show (disqualified, did not receive enough entries)

DISCRETIONARY AWARD

Life Time Achiever
Youth Achiever
Outstanding Provincial Contributor Award
Outstanding Person with Disability Contributor Award

PUBLIC VOTE

Most Popular TV Soap (including Telenovela)
Most Popular TV Presenter

For the first time the public will be part of the initial judging process. They will be judging the nominees for Most Popular TV Soap (including telenovelas). The public can cast their vote using the number 48430, all sms's are charged at R1.50.

SHOW	CODE
7De Laan	1
Ashes To Ashes Season 2	2
Binnelanders	3
Generations The Legacy	4
Getroud Met Rugby- Die Sepie	5
Golddiggers	6
Greed & Desire	7
High Rollers	8
Isibaya	9
Isidingo	10
Rhythm City	11
Ring Of Lies	12
Scandal!	13
Suidooster	14
The Road	15
Uzalo Season Two	16
Zabalaza	17

-ENDS-

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