

Contents

- 1. About SAFTAS
- 2. The Golden Horn
- 3. Entry Guidelines and Eligibility
- 4. List of Awards
- 5. Definition of Awards
- 6. Special Awards
- 7. SAFTAS 11 Key dates and Deadlines
- 8. ADDENDUM A: SAFTA 2017 PERFORMANCE ENTRY GUIDELINES
- 9. ADDENDUM B: SAFTA 2017 FEATURE FILM ENTRY SPECIFICATION

The SAFTAs organizing committee accepts no responsibility for entrants missing deadlines.

Final decisions regarding eligibility of film and television content submitted are made by the SAFTA Committee or its representation.

The SAFTAs Committee is not liable for errors in listings that are the result of incorrect information being submitted.

The SAFTAs Committee cannot be held responsible for film or television content being submitted to incorrect categories.

All categories for which receive less than 3 entries shall not proceed to the judging phase and shall not result in a SAFTA award in that year.

Categories for which less than 3 entries were received, shall be cancelled, meaning no SAFTA award will be given for that category in that year. The relevant entries may be re-directed, at the judges discretion, to the closest appropriate category. If there is no other suitable category for the entry, the entry will not be eligible for judging

1. ABOUT THE SAFTAS

CELEBRATING CREATIVITY ENCOURAGING EXCELLENCE

- A. The South African Film and Television Awards (SAFTAs) are presented annually under the auspices of the National Film and Video Foundation of South Africa (NFVF) after the industry resolved to come together in 2006. The awards were established in 2006 and are presented annually.
- B. The primary objective of the SAFTA Awards is to honour, celebrate and promote and reward the creativity, quality and excellence of South African Film and Television talent and content and to encourage entrepreneurship and the development of new talent within the industry.
- C. The 11th edition of the SAFTAs will take place in March 2017.

2. THE GOLDEN HORN

- A. All SAFTA winners are presented with the Golden Horn, the official SAFTA Trophy.
- B. The creative concept behind the **SAFTA Trophy, the "Golden Horn"** is built on the strength of the collective effort and community that is inherent in the South African Film and Television industry of today and reflects the collective energy of the team and the recognition of the individual as part of a collective.
- C. The Golden Horn symbolises Circularity as an organising principle in African thought and like a continuous reel of past-present-future speaks to endless creativity. The Golden Horn also symbolizes past and present struggles and triumphs sending feelers into the future, captured by the forward bend of the horns to symbolize pregnant creative forces. Collectively, the figures are arranged in a manner that gives them a 360 degree vision so collectively, they see the now looking into the future as a team together.

In its own right, the GOLDEN HORN is awarded in recognition of creative excellence, with a view of impacting on our sense of nationalism and the context of renewal in Africa.

This concept it's inspired by

- The significance of "community"
- the diversity of our different communities
- the need for partnerships in our society
- and the strength found in numbers

3. ENTRY GUIDELINES AND ELIGIBILITY

3.1 ELIGIBILITY: GENERAL

- A. The SAFTAs are open to all legal South African citizens and official permanent residents of the Republic of South Africa in accordance with the South African Citizenship Act, 1995.
- B. The SAFTAs are open to all companies registered in accordance with the laws of the Republic of South Africa, whose majority shareholding is held by South African citizens.
- C. Film or television content must be submitted for consideration in order to be eligible for the SAFTAs. Only South African film and television content will be considered for the SAFTAs.
- D. In the case of single category awards (TV Non-Fiction), the primary Producer must have South African permanent residency or South African citizenship to qualify.
- E. In the case of a South African Co-production, all the Producers involved must consent/submit for the work to be eligible.
- F. All submissions in which intellectual property rights are jointly owned must be submitted with the full written consent of all join rights holders concerned.
- G. Official Co-productions shall only be eligible if they have been certified as such by the National Film and Video Foundation, and can be eligible for all categories SAFTA 'Best Production'
- H. Co-productions with Foreign Producers shall only be eligible, if at least 51% of the copyright is held by a South African owned company.
- Foreign talent and crew featured in or participating in a qualifying co-production submitted for consideration shall not be eligible for a SAFTA.
- J. Previous or current entrance into another National competition shall not disqualify the entry.

3.2 INELIGIBITLITY: GENERAL

A. Content which constitutes an advertorial or commercial shall not be eligible.

3.3 ELIGIBITLITY: NON-FICTION FILM, SHORT FICTION FILM, TELEVISION FICTION; TELEVISION NON-FICTION, TELEVISION ANIMATION, STUDENT FILMS, DIRECT TO DVD, OR VIDEO ON DEMAND

A. All South African television content submitted for consideration for a SAFTA must be produced and publically exhibited or broadcast in the Republic of South Africa between 1 August 2015 and 30 October 2016 should have been produced and publicly exhibited or broadcast in the Republic of South Africa during the 1 August 2015 - 30 October 2016. No re-runs will eligible.

B. Television content can only be entered once in their lifespan with an exception of a new season or a sequel as per eligibility dates.

3.4 ELIGIBITLITY: FEATURE FILM AND FEATURE LENGTH ANIMATION

- A. All eligible feature film content submitted for consideration for a SAFTA must have been exhibited publically to a paying audience for a minimum of 7 consecutive days in aggregate during 1 January 2016 31 December 2016.
- B. Feature length films must open for theatrical general release for the first time in commercial cinemas in South Africa between 1 January 2016 and 31 December 2016 (not including festival screenings).
- C. Feature length films must be exhibited publically to a paying audience on at least 1 commercial screens in the Republic of South Africa
- D. It is the intention that the contents submitted for consideration should have been screened to the widest possible paying South African audience prior to the ceremony. Qualifying content should not be screened purely to qualify them for the SAFTAs.
- E. Feature length films must have a running time of at least 40 minutes.
- F. Feature length films which have had a non-theatrical release prior to their first eligible South African theatrical release (eg been broadcast on South Africa television, available online or on VOD, or distributed on DVD in the Republic of South Africa prior to opening for South African theatrical release) shall not be eligible.
- G. Feature length films which are filmed versions of theatre or other live performance shall not be eligible.
- H. Feature length films which have previously been entered into the SAFTAs shall not be eligible.
- I. Where a film is released in more than one language, only one language version can be entered and this should be the original language version. Where multiple versions of a film (e.g. extended or reduced cuts) are released, the version which had the widest theatrical release within the eligibility period should be submitted.

3.5 ELIGIBITLITY: SUBMISSION OF CONTENT

- A. All content must be submitted online at www.saftasonline.co.za
- B. All film or television content submitted to the SAFTAs for consideration must be submitted by the Producers who own the copyright of the content or have a written consent from the copyright owners. Entries submitted by administrators who do not own the copyright in the film or television content submitted shall be disqualified with the exception of an accredited institution of Higher Learning submitting work on behalf of their students. Distributors and Broadcasters are to encourage submission to the SAFTAs.
- C. Next of kin may submit film or television content on behalf of a deceased relative, provided that the deceased relative is the copyright owner of the submitted content. Proof of relation is to accompany submission plus a death certificate.
- D. Producers to select all categories and sub-categories that their content must be considered in.

E. Student entrants must be registered with a tertiary/ higher education institution accredited by the Council on Higher Education during the eligible time of entry. Professionals who produced material as students during the eligible entry period may only submit student projects under student categories. Any project produced, as a professional must be entered into the professional categories.

3.6 HOW TO ENTER:

- A. Register Online at www.saftasonline.co.za
- Follow the step by step process for each award submission
 - B. You will require a certified ID copy for every name submitted in the application
 - C. If you do not own the rights for the production, a letter of permission is required
 - D. Uploading of video content is done online
 - E. Each Entry is required to be subtitled in English
 - F. An original Script to be submitted per entry for the Best Script Writing Category
 - G. TV Non Fiction Submission 1 x Full Episode or a compilation to the duration of an episode.
 - H. TV Comedy Submission 2 x Full Episodes or a compilation to the duration of an episode.
 - I. TV Drama Submission 3 x Full Episodes
 - J. TV Long Running Series (Soap and Telenovela) 5 x Full Episodes
- K. Each submission for a performer must be accompanied by an uploaded video Comprising of various scenes in which the performer appears. Scenes that showcase the performers range.
 - L. Comedy Submission: 1 male and 1 female lead character, 3 males & 3 females support characters
 - M. Drama Submission: 2 males & 2 females lead characters, 3 males & 3 females support characters
 - N. Soap Submission: 3 males & 3 females lead characters, 5 males & 5 females support characters N. Clearly specify next to each performers name type of role for consideration i.e. lead or support, Character name, and character summary as per online prompt.
 - O. Please note that each submission for a performance award will only be considered if accompanied by an uploaded video or DVD compilation of various scenes in which the performer appears. Please note the maximum duration of each compilation is to be no more than 5minutes per performer.

4. SAFTA 11 KEY DATES AND DEADLINES

- **A.** Call for entries opening date: The SAFTA 11th call for entries opens on the 23 August 2016 and will close on Monday 3rd of October 2016.
- **B.** Deadline for submission for [, TELEVISION FICTION; TELEVISION NON-FICTION, TELEVISION ANIMATION, STUDENT FILMS, FICTION FILM, NON-FICTION FILM] by Monday 3rd of October 2016 16:00
- C. Details of all submissions to be made available to judges by Friday 13 October 2016
- **D.** Call for entries opening date for Feature Films: The SAFTA 11th call for entries for feature films opens on 23 August 2016 and will close on Monday the 10th of October 2016.
- E. Online Entries Registration can be found on www.saftasonline.co.za
- F. No manual entries will be accepted.
- **G.** Judging commences Wednesday 13 October 2016

- H. Judging Ends Friday 3 February 2017
- I. Eligibility TV Fiction and Non-Fiction, Student films, TV Animation, for Movies direct to DVD or VOD
- **J.** All South African Television productions should have been produced and publicly exhibited or broadcast in the Republic of South Africa between the 1stAugust 2015 31st October 2016.
- **K.** Eligibility Feature Film Feature length Animation:
- L. All South African Feature Film entries eligibility is from 1 January 2016 31 December 2016

M. Judging

The judging process will take place from October 2016 and shall be completed in February 2017

N. Announcement of Nominees:

O. The SAFTA 2017 Nominees will be made public at the SAFTA 2017 Nominee Announcement February 2017

P. SAFTA 2017 Awards Ceremonies

The SAFTA 2017 awards ceremonies will take place in March 2017

5. LIST OF AWARDS

| LIST OF AWARDS PER CATEGORIES | |
|--------------------------------|--|
| STUDENT FILM | Best Student Film |
| SHORT FILM | Best Short Film |
| ANNIMATION | Best Animation |
| TV COMEDY | Best Actress |
| | Best Actor |
| | Best Supporting Actress |
| | Best Supporting Actor |
| | Best Achievement in Directing |
| | Best Achievement in Script |
| | Best Achievement in Post Production |
| | Best Achievement in Art / Production Design |
| | Best Achievement in Wardrobe, Make-up & Hair |
| | Best TV Comedy |
| TV Soap (Including Telenovela) | Best Actress |
| | Best Actor |
| | Best Supporting actress |
| | Best Supporting actor |
| | Best Achievement in Directing |
| | Best Achievement is Script |
| | Best Achievement in Original Music (Original Score for the submission) |
| | Best Achievement in Art / Production Design |
| | Best Achievement in Post Production |
| | Best Achievement in Wardrobe, Make-up & Hair Team |
| | Best Post Production Team |
| | Best TV Soap |
| | |

| TV DRAMA | Best Actress |
|--------------------------------|---|
| | Best Actor |
| | Best Supporting actress |
| | Best Supporting actor |
| | Best Achievement in Directing |
| | Best Achievement in Script |
| | Best Achievement in Script Best Achievement in Editing |
| | Best Achievement in Sound Design |
| | Best Achievement in Original Music |
| | Best Achievement in Original Music Best Achievement in Art / Production Design |
| | 1 |
| | Best Achievement in Wardrobe, Make-up & Hairstyling |
| | Best Achievement in Cinematography |
| | Best TV Drama |
| | |
| FEATURE FILM | Best Actress |
| | Best Actor |
| | Best Supporting actress |
| | Best Supporting Actor |
| | Best Achievement in Cinematography |
| | Best Achievement in Sound Design |
| | Best Achievement in Original score |
| | Best Achievement in Editing |
| | Best Achievement in Production Design |
| | Best Achievement in Make-up and Hair |
| | Best Achievement in Costume Design |
| | Best Achievement in Directing |
| | Best Achievement in Script |
| | Best Feature Film |
| MADE FOR TV MOVIE OR DIRECT TO | Best Made for TV Movie |
| DVD OR VOD | |
| MICRO BUDGET FILM | Best Micro Budget Film |
| WILDLIEF | Doct Ashious would in Cinemate weather |
| WILDLIFE | Best Achievement in Cinematography |
| | Best Achievement in Sound |
| | Best Achievement in Editing |
| | Best Achievement in Directing |
| | Best Achievement in Script |
| | Best Wildlife Programme |
| | 1 |

| DOCUMENTARY FEATURE DOCUMENTARY SHORT | Best Achievement in Cinematography Best Achievement in Sound Best Achievement in Editing Best Achievement in Directing Best Documentary Feature Best Achievement in Cinematography Best Achievement in Sound Design Best Achievement in Editing Best Achievement in Directing Best Documentary Short |
|--|---|
| Children's Programming | Best Youth Programme (Age 16 -25) Best Children Programme (Ages 1-15) |
| TV Non-Fiction: | Best Variety Show Best Reality Show/ Local Format Programme Best Game Show Best International Format Programme Best Educational Programme Best Current Affairs Actuality Programme Best Talk Show Best Talk Show Host Best Magazine Show Best Music Show Best Sports Show |
| DISCRECINARY AWARD | Life Time Achiever New Comer – Youth Achiever Outstanding Contributor Award (Provincial and Disability) |
| PUBLIC VOTE | Most Popular Soap (Including Telenovela) Most Popular TV Presenter |

6. DEFINITION OF AWARDS

| OVERALL GENRE AWARDS | DESCRIPTION |
|--|--|
| Best Feature Film Award | Awarded to the producer(s) for outstanding achievement in the overall |
| | realisation, production and success of a full-length film with a running |
| | time of a minimum 40 minutes. |
| Best Movie made for TV | Awarded to the producer(s) for outstanding achievement in the overall |
| | realisation, production and success of a Made for TV Movie with a running |
| | time of a minimum 40 minutes. |
| Best Drama Series | Awarded to the producer(s) for outstanding achievement in the overall |
| | realisation, production and success of a serialized drama programme. |
| D (T)/O | Includes: Mini Series, Full length drama series |
| Best TV Comedy Award | Awarded to the producer(s) for outstanding achievement in the overall |
| | realisation, production and success of a scripted programme |
| Doot TV/ Coop Award *Including | aimed at light entertainment. |
| Best TV Soap Award *Including Telenovela | Awarded to the producer(s) for outstanding achievement in the overall |
| Telefloveia | realisation, production and success of a Long Running Series |
| Most Popular TV Soap Award | Awarded to the producer(s) by a PUBLIC VOTE (not a jury) for the |
| *Including Telenovela | BEST television soap series. |
| Best Documentary Feature | Awarded to the producer(s) for outstanding achievement in the |
| Award | realisation, production and overall success of a Feature length |
| / Ward | Documentary with more than 40 minutes running time. |
| | Awarded to the producer(s) for outstanding achievement in the |
| Best Documentary Short Award | realisation, production and overall success of a Documentary Short |
| Book Booking Manay Chorky Mana | Film with 40 minutes or less running time. (including all credits) |
| Best Wildlife Documentary | Awarded to the producer(s) for outstanding achievement in the |
| programme | realisation, production and overall success of a Wildlife Documentary |
| | programme intended to convey a message on any aspect of nature or |
| | conservation which is not classified as a Wildlife magazine show. |
| | |
| | NB: All Wildlife magazine shows will be classified under Magazines |
| | Show. |
| Best Student Film Award | Awarded to the producer(s) or training institution for outstanding |
| | Achievement in the production of a Student film. |
| | Other death and transfer research to the province of with a process and advantion familia. |
| | Student entrants must be registered with a recognized education facility |
| | during the eligible time of entry. |
| | Professionals who produced material as students during the eligible entry |
| | period may only submit student projects under student categories. Any |
| | project produced, as a professional must be entered into the professional |
| | categories. |
| Best Short Film Award | Awarded to the producer(s) for outstanding achievement in the |
| 11.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1 | realisation, production and overall success of fiction films with a running |
| | time shorter than 40 minutes. |
| Best Animation full length | Awarded to the director and / or producer(s) for outstanding |
| Award | achievement in the realisation, production and overall success of an |
| | animated film, or programme including traditional 2D, 3D, clay |
| | animation, or any other form of animation, done shooting frame by |
| | frame, created entirely in the digital domain on computer, or a combination |
| | of techniques to create an animated character and/or |

| | performance with a running time of a minimum 40 minutes |
|--|---|
| Best Animation Short Award | Awarded to the director and / or producer(s) for outstanding achievement in the realisation, production and overall success of an animated film, or programme including traditional 2D, 3D, clay animation, or any other form of animation, done shooting frame by frame, created entirely in the digital domain on computer, or a combination |
| | of techniques to create an animated character and/or performance with a running time shorter than 40 minutes. |
| Best Youth And Children's Programme Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of a programme designed specifically for children or an under 16 audience (may include drama) |
| Best Factual Entertainment/Educational Programme Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of a production of any format programme that combines fact and entertainment that is designed to improve the knowledge of, or present information to, the viewer but does not meet the specific criteria of categories such as talk or reality, etc. below |
| Best Variety Programme Award | Awarded to the producer(s) (for outstanding achievement in the production and overall success of a packaged variety show such as a musical, orchestral, song and/or dance show – (excluding concerts). |
| Best News / Actuality Programme Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of a programme created specifically in a news/actuality format excluding documentary, that has a running time Of a minimum of 20 minutes but not more than 40 minutes. |
| Best Magazine Show / Lifestyle Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of any magazine format series, produced either as entertainment, education or actuality. (This excludes studio based talk shows and should be shows that include insert segments) |
| Best Talk Shows Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of any talk show. This may be variety, current affairs, entertainment, actuality or educational. Two full episodes from a series should be submitted. |
| Best Sports Programme Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of any magazine format sports show or sports documentary. In the case of a series, two full episodes should be submitted.(excludes live sporting events) |
| Best Game Show Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of any game show series. Two full episodes should be submitted for evaluation. |
| Best Music Show | Awarded to the producer(s) for outstanding achievement in the production and overall success of any Music show such as a musical, orchestral. |
| Best Reality Show Award | Awarded to the producer(s) for outstanding achievement in the production and overall success of any programme communicating unscripted "real life" situations for entertainment purposes, by means of set out challenges or activities. |
| Best International Format | Awarded to the producer(s) for outstanding achievement in the |
| Programme Best Soap including Telenovela | production and overall success of an International Format Programme Awarded to the producer(s) for outstanding achievement in the Production and overall success of a Long running series. |
| Best Actor Award | Awarded to an individual with the best performance - interpretation and realisation - of a scripted character. Excluding supporting actors and |

| | extras. |
|--|---|
| Best Actress Award | Awarded to an individual with the best performance - interpretation and realisation - of a scripted character. Excluding supporting actors and extras. |
| Best Supporting Actor Award | Awarded to an individual with the best performance - interpretation and realisation - of a scripted character. A secondary character in the narrative of the story prominently linked to the main actor. |
| Best Supporting Actress Award | Awarded to an individual with the best performance - interpretation and realisation of a scripted character. A secondary character in the narrative of the story prominently linked to the main actress. |
| Best Achievement in Directing Award | Awarded to an individual for outstanding interpretation and realisation of a production. This includes guidance of performances (including voiceover), visual expression, guidance of script use of sound and music and the final impact of the production. |
| Best Achievement in Cinematography Award | Awarded to an individual for outstanding cinematography – this includes lighting, composition, lensing and overall contribution to the success of the atmosphere and narrative of the production - through the use of film or video. |
| Best Achievement in Post Production in a Comedy and Soap including Telenovela Award | Awarded to a Post Production team for best enhancement of storytelling through editing and treatment of picture and sound. |
| Best Original Script Award | Awarded to an individual or team for the best script – this includes concept, dialogue, and use of language, characters, narrative, structure and emotional engagement. |
| Best Achievement in Art Direction/Production design Award Fiction | Awarded to a member of a creative team for the most effective creation of a physical atmosphere and visual look that conveys the story and its characters. This includes set design, choice of location, props, textures and colours. Production designers and Art Directors will be considered within this category. |
| Best Achievement in Costume Design Feature Film | Awarded to the costume designer(s) for the most creative and use of a costume design in a motion picture. |
| Best Achievement in Wardrobe, Makeup and Hairstyle in TV Drama , TV Comedy and TV Soap (Including Telenovela) | Awarded to the team responsible for the most creative use of wardrobe, make-up and hairstyling to enhance storytelling. |
| Best Achievement in Sound Design Award Feature Film & Drama Series | Awarded to an individual/team for the highest sound quality and design of effective audio that succeeds in enhancing and supporting emotional content and atmosphere of the story through a combination of music, sound effects and good voice overs. |
| Best Achievement in Original Music Score- Non Fiction | Awarded to an individual/team for the composition of the best original Music score that enhances the emotional content and atmosphere of the production. |
| Best Achievement in Original Score Award Fiction | Awarded to an individual/team for the composition of the best original music score that enhances the emotional content and atmosphere of the production. |

| Best Achievement in Post Production | Awarded to an individual/team for the highest sound quality and design of effective audio that succeeds in enhancing and supporting emotional content and atmosphere of the story through a combination of music, |
|--|---|
| Best Talk Show Host Award | Awarded to a host who has displayed excellence in interpretation and guidance of a talk show. |
| Best Micro Budget Film Award | Awarded to the producer(s) for outstanding achievement in the overall realisation, production and success of a full-length film with a running time of a minimum 40 minutes with a budget of R250 000 or less. |

7. DISCRECINARY AND PUBLIC AWARDS

| SPECIAL AWARDS | DESCRIPTION |
|--|--|
| Lifetime Achievement Award (DISCRETIONARY) | The Lifetime Achievement Award shall be presented to an Individual with an extensive and outstanding contribution to South African Film and Television, locally and internationally. |
| Outstanding Contributor Award | The Outstanding Contributor Award |
| *Provincial | The Outstanding Contributor Award shall be presented to an |
| Disability Awards | individual/ group or particular initiative that has contributed towards |
| Youth Achiever | the developing of the film and television industries in the province. with an outstanding contribution to South African Film and Television Industry within their province. |
| | For persons with a disability who have achieved excellence in the film and Television Industry |
| | For a new comer or young individual who has demonstrated excellence in their craft. |
| | Other special awards may be awarded at the discretion of the SAFTA |
| | Executive and Judging Committees |

8. DISCRECINARY AND PUBLIC AWARDS

| SPECIAL AWARDS | DESCRIPTION |
|--|---|
| Lifetime Achievement Award (DISCRETIONARY) | The Lifetime Achievement Award shall be presented to an Individual with an extensive and outstanding contribution to South African Film and Television, locally and internationally |
| Outstanding Contributor Award | The Outstanding Contributor Award shall be presented to an individual with an outstanding contribution to South African Film and Television, locally and internationally. |
| | Other special awards may be awarded at the discretion of the SAFTA Executive and Judging Committees |